MULTIMEDIA DESIGNING AND AUTHORING
Core Course of BMMC-VI Semester
CUCBCSS-2014-admn onwards.

1. What are presentations?
A. A sequence of slides that usually incorporate text, sound, graphics, and animation
B. A speech
C. Information presented using more text than graphics and animation
D. A television interview or news report

2. What is multimedia?
A. Moving images and text
B. Images and audio
C. Integration of still and moving images, text, and sounds by means of computer technology
D. Programs that combine text and images on a television screen

3. What does SSL stand for?
A. Saving Sharing and Limits
B. Safe Secured and Locked
C. Secure Socket Limbs
D. Secure Socket Layers

4. Action script
A. Object oriented programming
B. 3D Animation Software
C.DTP software
D. A font style

5. What is computer-based training?
A video game
B. method of training a computer to reject viruses
C. method of education that allows people to learn at their own pace, using specially designed interactive software
D. A method of training the computer to perform routine tasks

6. Every web page has its own
A. Database connection
B. Personal search engine
C. Animation scheme
D. URL

7. What does ISP stand for?
   A. International Service Protocol
   B. Internal Services and Protection
   C. Internet Service Provider
   D. Internet Search Program

8. E-commerce is:
   A. Business-to-Business transactions and Business-to-Consumer transactions
   B. Getting money from your computer online
   C. Selling your home on the Internet
   D. A revolution in business practices

9. What is telemedicine?
   A. Something that gives people access to the expertise of specialties in urban hospitals through the use of multimedia and computer networks
   B. A computer game that allows people to pretend to be doctors
   C. A database that lists and explains all known medicines
   D. An advertisement for the local grocery store's pharmacy

10. What war inspired the United States to form a new way of communicating, now
   commonly known as the Internet?
   A. The Gulf War
   B. The Vietnam War
   C. World War II
   D. The Cold War

11. How does multimedia help school-age children?
   A. It replaces direct textbook reading
   B. It helps students learn in new and stimulating ways and allows them to apply their knowledge creatively
   C. It allows students to control all their learning
   D. It replaces teacher lectures

12. What are some examples of multimedia?
   A. Video games, movies, and television
   B. Television series
   C. Computer-generated graphics
   D. Digital pictures

13.   Which of the following File Formats uses the 'lossy' compression technique to reduce the file size of an image?
   A. JPEG
   B. GIF
   C. PNG
   D. TIFF

14. Which of the following File Formats is a lossless File Format that was intended to replace GIF by adding extra features?
   A. JPEG
   B. GIF
   C. PNG
   D. TIFF

15.   A linear presentation plays without user intervention, but this type of presentation DOES require user intervention to function:
   A. Intermediary
   B. Interactive
   C. Interplayable
   D. Interlinear

16. What is a vector graphic:
   A. An image comprised of colored pixels
   B. An image drawn on paper and scanned
   C. An image comprised by mathematical formulae
   D. An image where all the lines are curved

17. What is a bitmap:
   A. An image comprised of colored pixels
   B. An image drawn on paper and scanned
   C. An image comprised by mathematical formulae
   D. An image where all the lines are curved

18. Computer monitors display in this color format:
   A. RGB
   B. RYB
   C. CMYK
   D. CMBK

19. Color printing is done in this format:
   A. RGB
   B. RYB
   C. CMYK
   D. CMBK

20. Which of the following file formats is NOT a piece of film:
    A. AVI
    B. MOV
    C. MPEG
    D. PNG

21. Which of the following file types is NOT an audio file:
    A. MPEG
    B. WAV
    C. MP3
    D. WMA

22. To bring external files into both Flash and Premiere, you would perform this function:
    A. Import
    B. Insert
    C. Locate
    D. Capture

23. The color inside a shape is the fill. The line around that fill is called the:
    A. Stroke
    B. Outline
    C. Vector line
    D. Out layer

24. Compression
    A. Reduces the picture clarity for storage
    B. Reduces the number of bytes required to store
    C. Reduces the resolution
    D. Non of the above

25. What is the ideal resolution of an image for Printing
    A. 72 dpi
    B. 300 dpi
    C. 100 dpi
    D. 250 dpi

26. Tool used to increase or decrease the magnification of an image
    A. Hand tool

B. gradient tool
C. lasso tool
D. zoom tool

27. RGB Stands for
A. Raster, Gray, Black
B.   Red, Green, Blue
C. Black and White
D. none of the above

28. Bitmap images are made of
A. Picture
B. Pixels
C. Lines and curves
D. None of the above

29. A Digital Image is made up of thousands of
 A. Pixels
 B. Bitmap
 C. Resolution
 D. Vector Images

30. A multimedia authoring software.
A. PageMaker
B. Director
C. Excel
D. None of the above

31.Use of   Buttons
A. navigates an image or text
B. Symbols of a topic
C. A decoration for pages
D. None of   the above

32. Contrast
A. Balancing Pixels
B. Dealing with Colour
C. Scaling Files
D. masking

33. Interactive controlled structure
A. Navigation Controlled by the code
B. Navigation Controlled by the user
C. Navigation Controlled by timer
D. None of the above

34. Audio
A. BMP
B.GIF
C.MIDI
D. PSD

35. GUI
A. Graphical User Interface
B. Graphics Universal Institution
C. Graphical units of India
D. General User Interface

36.   CCD
A. Charge Coupled Device
B. Computer core Device
C. Complementary color data
D. Charge computer Digit

37.   Magic wand tool
A. To select colored area
B. To clone image
C. Editing documents
D. To make image sharper

38.   Tiff Stands for
A. Tiled Image format
B. Tagged Image format
C. Typical Information format
D. Title Interchange Format

39.   Photoshop file format
A.JPEG
B. PSD
C.ODT
D. DOC

40.   Depth of Field
A. Area in front and behind of Subject.
B. Zooming capacity of Lens
C. Frame size of the lens
D. View finder dimension

41.   Amount of light that falls in to the sensor of the camera
A. Exposure

B. White balance
C. Depth of Field
D. Three point lighting

42.   LCD
   A. Liquid Crystal Display
   B. Lens   Camera display
   C. Light Control Device
   D. Linear Control Display

43.   SLR

   A. Single Lens Reflex
   B. Semi Lens Reflector
   C. System Linear Remote
   D. Specification of Lens range

44. To connect a digital video camera to a computer, we use this type of cable:
      A. Firewire
      B. USB
      C. Livewire
      D. S video

45. When the computer and the camera are connected, this is the term to describe
      how video is placed into the computer:
      A. Deployment
      B. Capture
      C. Ensnare
      D. Imbedment

46. The following affects the resolution of a video EXCEPT:
      A. Bit depth
      B. Frame size
      C. Aspect ratio
      D. None of these

47. A movie contains?
      A. Still Images
      B. Audio
      C. Simulation
      D. Video

48.   Anti-Aliasing
   A. software technique for diminishing jaggies
   B. Aligning text
   C. Aligning Images
   D. None of the above

49. Analog video
   A.Linear
   B.Non linear
   C.Interactive
   D.None of the above

50. Interactivity means
   A. Sequential order
   B. Scenes are already planned up one after the other
   C. Has no user interface
   D. User control movements

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