



**UNIVERSITY OF CALICUT
SCHOOL OF DISTANCE EDUCATION**

**BGDA (UG SDE)
IV SEMESTER**

**CORE COURSE
Reporting and Editing News**

Prepared by

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Question Bank

1. Who coined the term “fourth estate”?

- a) Charles Marrian
c) Edmund Burke
2. is the latest time at which a story can be accepted :
a) Dateline
c) press time
b) Deadline
d) Print time
3. Some stories that wrap similar events into a single story is called
a) Multiple story
c) Capital story
b) Round
d) Same incident story
4. Small advertisements classified according to subject area and carrying no illustrations are known as
a) Small ads
C) Back volume stock.
b) News library
d) Classified
6. Leader writer is one who writes the -----
a) Main story
c) Editorial
b) Middle article
d) Edit page article
7. is a detailed account of the coming event.
a) Future story
c) Curtain raiser
b) Advancer
d) Advance
8. Condensing a story is generally referred to as in the newspaper offices.
a) Rewriting
c) Shortening
b) Miniaturizing
d) Boiling down
9. Title registration of newspaper is done by:
a) RNI b) DAVP c) PIB d) IPRD
10. An advertisement written in the style of a news item or feature:
a) Ad news
c) News ad c .News ad
b) Paid news
d) Advertorial
- 11 . Hard news is :
a) Cultural news
news
c) Background information
d) Box
b) Daily public
12. One or two word small headline appearing on the left hand top of the story
a) Topline
c) Small head
b) Slug
d) Top head
13. 'XXX' in a news copy denotes:
a) End of the story
words
c) Story written by three people
three editors
b) End of thirty
d) Story approved by
14. Information about the publication of the newspaper such as editor, place of publication, printer, manager, press, etc. carried in the newspaper daily :

- a) Info line
c) Byline
15. The main headline on the top of a page covering all columns is known as:
a) Blurp
c) Banner
b) Imprint line
d) Logo line
16. Copy editor is a synonym of
a) Sub Editor
c) Copywriter
b) News Editor
d) Copyholder
17. is not a principle of page make-up.
a) Proportion
c) Contrast
b) Balance
d) Five Ws
18. Sensation is the main feature of journalism.
a) Black
c) Red
b) Yellow
d) Blue
19. Removing unwanted area of picture is called
a) Cropping
c) Crossing
b) Creeping
d) Crawling
20. is not a factor in editing process
a) Checking
c) Conflict
b) Cutting
d) Changing
21. One line copy that describes the illustration, drawing or photograph is known as:
a) On-line
c) Cut-off
b) Cutline
d) Cut out
22. Obituaries should always be:
a) Posthumous
c) Printed
b) Premature
d) Passing through
23. Letters to the editor are included in:
a) Sports page
c) Editorial page
b) Last page
d) Local page
24. Slander and libel is associated with:
a) Assault
c) Nuisance
b) Defamation
d) Hot news
25. Official Secrets Act was passed in:
a) 1923 b) 1922 c) 1924 d) 1925
26. Times of India was the first newspaper to appoint
a) Editor
c) Executive editor
b) Managing editor
d) Ombudsman
27. 'Chief Minister resigned' is an example of:

- a)Summary intro
intro
c)Bullet intro
28. A press run of a publication for one day
a) Edition
c) Imprint
29. The Right to Information Act was enacted in
a) 2004 b) 2003 c) 2006
30. Who among the following is a journalist?
a) Kabil Sibil
c)Kiran Bedi
31. Find the odd man
a) The Hindu
c) Indian Express
Line
32. Mandatory deadline for the release of a story is called
a) Hold b) Scoop c) Release
d) Embargo
33. A publication started by Mahatma Gandhi
a) The Harijan
Samachar
c) Indian Mail
India
34. Crystallizing public opinions was authored by
a) Black Sam
Bernay
c)Berlo
35. Which one of the following is most perishable?
a) A book
c) A magazine
perishable
d) All the above are equally
36. The word 'journalism' is derived from the word 'Diurnalis'.
a) Latin
c) Italian
b) French
d) English
37. Who edits local news?
a)Sub Editor
c) Bureau Chief
b) Stringer
d) Assistant Editor
38. The Chairman of Press Council of India is selected by a committee consisting of
a) Chairman of Rajya Sabha
Sabha
c) Person chosen by the members of the Council from among
b) Speaker of Lok

themselves

d) All the above

39. Which section of IPC defines the offence of defamation?

a) 409 **b) 499** c) 489 d) 408

40. The Pioneer was started in Allahabad in the year

a)1901 **b)1865** c)1890 d)1923

41. Name of an Indian news agency

a) PTI b) CNN c) AP d) AFP

42. is copy and pictures running over two pages in the middle of the newspaper.

a)News peg **b) Centre spread**
c) Bleed d) Middle

43. means delete or exclude a story or part of a story.

a) DL. **b) Kill** c) Exclude d) Reject

44. A piece of news obtained and published by one newspaper before its competitors is known as

a) Exclusive b) Runner c) Scoop d) Expose

45 . The oldest established news agency in the world:

a) Reuters **b) AFP** c) UPI d) AP

46. The nodal agency of the Government to disseminate the information to the print media in Government policies:

a)PIB b) Door Darshan
c)Akash Vani d)Films

Division

47. The first Chairman of the Press Council of India was

a) Justice J.R.Mudholkar b) Justice Y.V. Chandrachood.
c) Justice V.R.Krishna Iyer d) Justice Ranganath Mishra

48. "Four Theories of Press is conceived by

a) W. Schramm b) J. Carey
c) D. McQuail d) Mc Luhan

49. The head quarters of the PTI:

a) Mumbai b) Chennai
c) New Delhi d) Bangalore

50. Development Journalism is

a) Pro-capitalist **b) Pro- Third world**
c) Neutral d) Anti-Third world

51. Who was the Chairman of the First Press Council of India?

a) V.K.R.V.Rao b) T.N. Singh
c) Swarn Singh **d) G.S. Rajadhyaksha**

52. DAVP is functioning under the control of
a) Press Council **b) Government of India**
c) Government of Kerala d) Prasar Bharathy
53. The tenure of the First Press Council was
a) 3 years b) 6 years
c) 1 year d) 5 years
54. is the oldest leading mass medium for advertising.
a) Website **b) Newspapers**
c) Radio d) T.V.
55. The most authentic and dependable circulation figures of newspapers are published by
a) RNI b) UNI **c) ABC** d) PIB
56. Which of the following is /are called as 'fourth estate'?
a) Print media b) Electronic media
c) Visual media **d) All the above**
57. Folio line gives details of:
a) Editorial staff **b) Index of stories**
c) Company d) Page numbers
58. 'Middle' means:
a) A type of headline **b) An amusing write up on the editorial page**
c) A kind of advertisement d) A style of writing