



UNIVERSITY OF CALICUT

Abstract

Change of Nomenclature of various programmes under the Faculty of Journalism- Retaining the existing patterns, Practical Components, hours dedicated and the workload as per UGC Regulation notified in the Gazette of India July 5, 2014- Resolutions of the meeting of the Academic Council held on 17-07-2017 as approved by the Senate held on 22.07.2017 - Implemented- Approved- Orders issued.

G & A - IV - B

U.O.No. 10407/2017/Admn

Dated, Calicut University.P.O, 21.08.2017

- Read:-*1. U.O.No. 10990/2016/Admn Dated 08.09.2016
2. Minutes of the meeting of the Bos In Multimedia held on 20.04.2017 vide item no. 1 & item No.2
 3. Minutes of the meeting of the Bos In Journalism PG held on 04.05.2017 vide item no. 1
 4. Minutes of the meeting of the Bos In Audio Visual Communication held on 08.06.2017 vide item no. I
 5. Minutes of the meeting of the Faculty of Journalism held on 06.07.2017, vide item no. 4, vide item no. 13 & vide item no. 14
 6. Minutes of the meeting of the Academic Council held on 17.07.2017 Vide item no. II C
 7. Minutes of the meeting of the Senate held on 22.07.2017 vide item no. IV -7
 8. Orders of the Vice Chancellor in the file of even no. dated 18.08.2017

ORDER

Vide paper read first above, orders were issued for implementing the decision of the meeting of the Syndicate held on 29.08.2016 Vide item no.2016.804* considered the change of nomenclature of academic programmes under the Faculty of Journalism in the light of the UGC Regulations and resolved to effect the change for the programmes, 1)Master of Communication and Journalism (MCJ) is changed to MA (Journalism and Mass Communication). and 2)Bachelor of Multimedia Communication (BMMC) is changed to BA (Multimedia).

Vide paper read second above, the meeting of the BoS In Multimedia held on 20.04.2017 discussed the change of nomenclature from BMMC to B.A/B.Sc Multimedia and resolved that the nomenclature change from BA Multimedia may be effected from the Academic Year 2017-18 admission onwards, retaining the existing patterns, practical components, hours dedicated to them, and the workload. And, in due course the clause may be made as the part of the UG/PG Regulations for the Affiliated Colleges and University Departments.

Vide paper read third above, the meeting of the BoS In Journalism PG held on 04.05.2017, resolved that the change of the nomenclature of MCJ as M.A. Journalism & Mass Communication be implemented retaining the existing pattern, practical components, hours dedicated to them and the work load. And vide Item No.2 resolved that the change of nomenclature of MCJ as M.A. Journalism & Mass Communication be made effective from the Academic year 2017-18.

Vide paper read fourth above, the meeting of the BoS In Audio Visual Communication held on 08.06.2017 resolved to recommend the change of nomenclature of BVC, BTFP, and MVC programmes with effect from 2017 admissions. BVC (Bachelor of Visual Communication) as BA Programme in Visual Communication. BTFP (Bachelor of Television & Film Production) as BA Programme in Film and Television & MVC (Master of Visual Communication) as MA Programme in Visual Communication.

Vide paper read fifth above, the meeting of the Faculty of Journalism held on 06.07.2017, vide item no. 4 approved the minutes of the above meetings of the Boards of Studies, and further resolved that In the context of UGC instructions and subsequent change in nomenclature of certain programmes such as Bachelor of Multimedia Communication, Bachelor of Audio Visual Communication, Bachelor of Television and Film Production to BA Multimedia, BA Visual Communication and BA Film and Television respectively, the Faculty observed that it had been essential to retain the existing patterns, practical components, hours dedicated to them and the workload even after the change of nomenclature to BA as resolved by the BoS concerned.

Vide item no.13, the Faculty observed that this necessitates to incorporate a provision for BA Language Reduced Pattern (LRP) (Alternative pattern) in the CUCBCSS UG Regulations to accommodate the programmes such as BA Multimedia, BA Visual Communication and BA Film and Television under the Faculty of Journalism, since they have essential practical components. Hence, the Faculty recommended the Academic Council to incorporate provision for BA Language Reduced pattern (LRP) (Alternative Pattern) in the CUCBCSS UG Regulations to accommodate the programmes such as BA Multimedia, BA Visual Communication and BA Film and Television under the Faculty of Journalism since they have essential practical components and related pattern teaching.

Vide item no.14: the Faculty also observed that, following the change in nomenclature of Master of Communication and Journalism to MA Journalism and Mass Communication as stipulated by the UGC, it had been essential to retain the existing patterns, practical components, hours dedicated to them and the workload of MCJ Programme after the change in nomenclature. Given this situation, the Faculty recommended to incorporate a provision for MA (Alternative pattern) under Faculty of Journalism in the PG Regulations (for Colleges and University Departments) to accommodate the following programmes with essential practical components and related Pattern of teaching, a) MA Journalism and Mass Communication, b) MA Multimedia & c) MA Visual Communication.

Vide paper read sixth above, the meeting of the Academic Council held on 17.07.2017 Vide item no. II C, resolved to approve the minutes of the meeting of the Faculty of Journalism held on 06.07.2017 and the minutes of the meeting of the various Boards of Studies coming under the Faculty.

Vide paper read seventh above, the Senate at its meeting held on 22-07-2017 has approved the change of nomenclature of UG/PG Programmes coming under the Faculty of Journalism as approved by the Academic Council at its meeting held on 17-07-2017.

Vide paper read eighth above, sanction has therefore been accorded by the Vice Chancellor to implement the resolutions of the Academic Council as approved by the Senate. .

Sanction has therefore been accorded to implement the change of nomenclature of the following UG/PG Programmes coming under the Faculty of Journalism w.e.f 2017 Admission onwards to retain the existing patterns, practical components, hours dedicated to them and the workload even after the change of nomenclature to BA/MA Programmes.

- 1) Master of Communication and Journalism (MCJ) is changed to MA Journalism and Mass Communication.
- 2) Bachelor of Multimedia Communication (BMMC) is changed to BA Multimedia.
- 3) BVC (Bachelor of Visual Communication) as BA Visual Communication.
- 4) BTFP (Bachelor of Television & Film Production) as BA Film and Television.
- 5) MVC (Master of Visual Communication) as MA Visual Communication.

Orders are issued accordingly.

Ajitha P.P

Joint Registrar

To

The Principals of all affiliated Colleges

Copy to:

Chairmen BoS Multimedia, Audio Visual Communication, Journalism PG, Dean Faculty of Journalism/CE/ Ex Section/ EG Section/ DR and AR BA Branch/ EX IV/ Tabulation Section /Director,SDE/ EDE/GA I F Section/ CDC

Forwarded / By Order

Section Officer